## PLAY PER VIEW

## ABSTRACT OF THE DISCLOSURE

A disclosed gaming machine provides a gaming machine with devices able to output entertainment content (e.g. movies, TV programming, audio programs and advertising) from entertainment content sources located within the gaming machine or outside of the gaming machine. A player utilizing the gaming machine may access, independently of game play, entertainment content on the gaming machine where access to the entertainment content is granted according to a predetermined fee. In addition, the player utilizing the gaming machine may receive personal messages on the gaming machine. For example, while utilizing the gaming machine, a player may receive, e-mail, stock quotes, news and advertising that is of particular interest to the player utilizing the gaming machine.

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